

### Person Specification

	Essential	Desirable
<b>Personal Qualities</b>		
Confident, persuasive and influential - the ability to professionally network and build rapports	x	
Able to work effectively under pressure and to deadlines.	x	
Self-motivation, enthusiasm and initiative	x	
<b>Experience</b>		
<p>Successful track record in a similar position for a minimum of 3 years</p> <ul style="list-style-type: none"> <li>- Demonstrable experience of working as a leader within a third sector, public sector or voluntary organisation, including setting strategy and managing change</li> <li>- Extensive track record in influencing key people or organisations and increasing networks of contacts to help progress a cause</li> <li>- Extensive experience managing policy and government relations and advocacy work</li> <li>- Track record of influencing policy makers and opinion leaders at a national level.</li> <li>- Significant experience in developing and implementing policy and research strategies.</li> <li>-</li> </ul>	<b>x</b>	
Experience of leading the development, and managing the production of, policy outputs including briefings and consultation responses		<b>x</b>
Higher level line management with experience in leading and developing a talented team.	<b>x</b>	
Strong understanding of the political system, landscape and environment in which the FUW operates.		<b>x</b>

Skills		
Excellent written communication skills with the ability to craft clear, concise, jargon-free and inspiring communications.	x	
A strong leader with excellent management skills.	x	
Research skills including analysing and interpreting data and information from a range of sources in order to make recommendations for action.		x
A confident public speaker that can hold an audience's attention	x	
Ability to think strategically, synthesis complex information and develop innovative policy	x	
The ability to work collaboratively, with strong a strong team work ethic to generate trust and loyalty.	x	
The ability to communicate in Welsh		x
Knowledge		
Substantial knowledge of the Welsh agriculture sector and relevant policy and practice.	x	
Knowledge of nature conservation issues, nature restoration approaches and regenerative farming.		x
Qualifications		
Full clean driving licence	x	
Honours degree in related field		x